Technological Change and Income Inequality

EC502 Macroeconomics
Lecture 7

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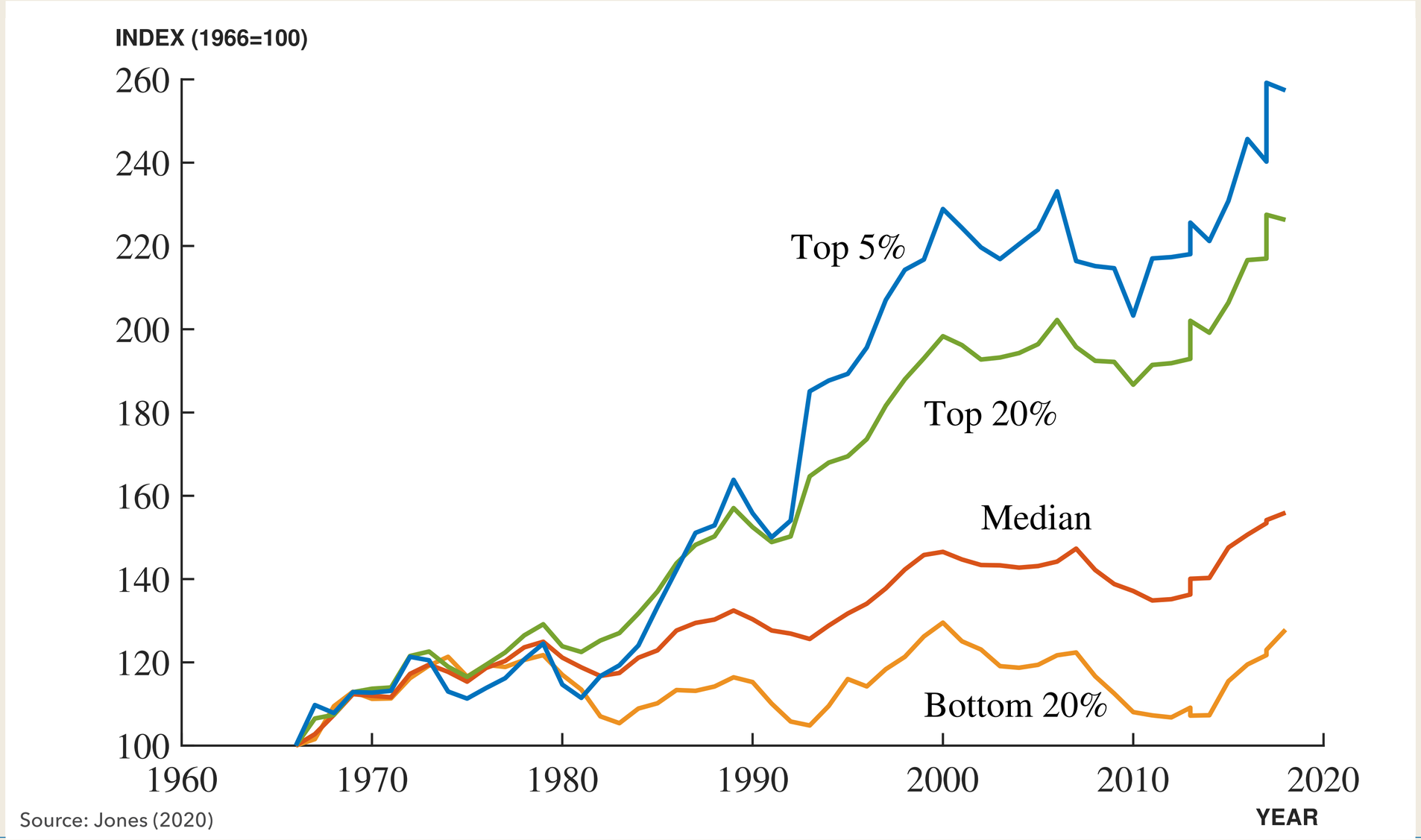
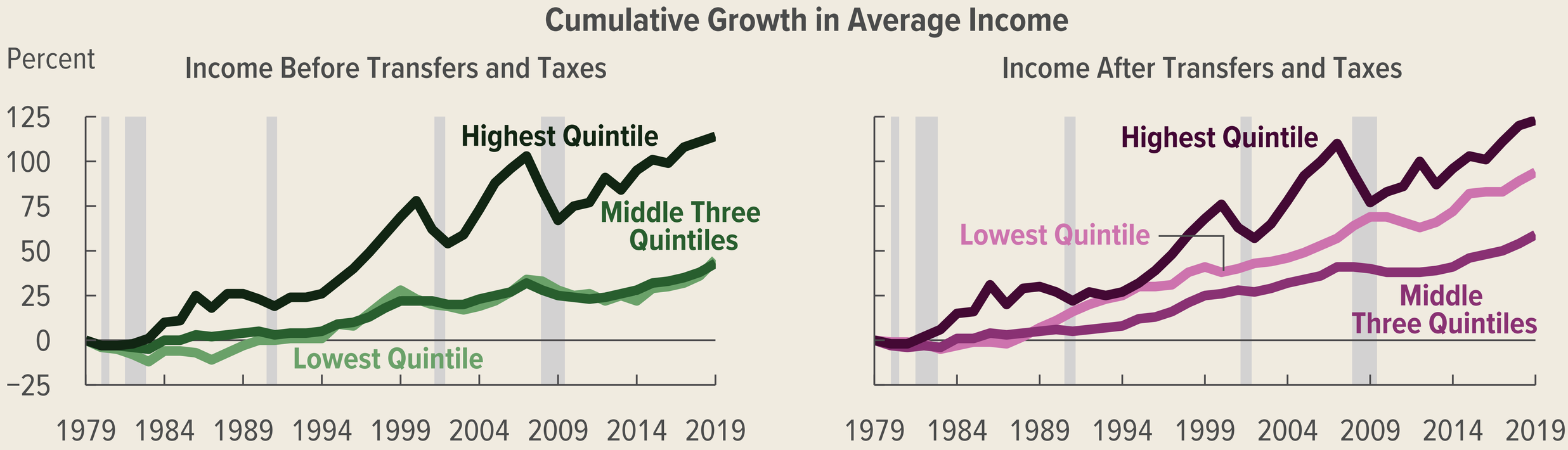
2024 Spring

Growing Income Inequality in the US



Source: Jones (2020)

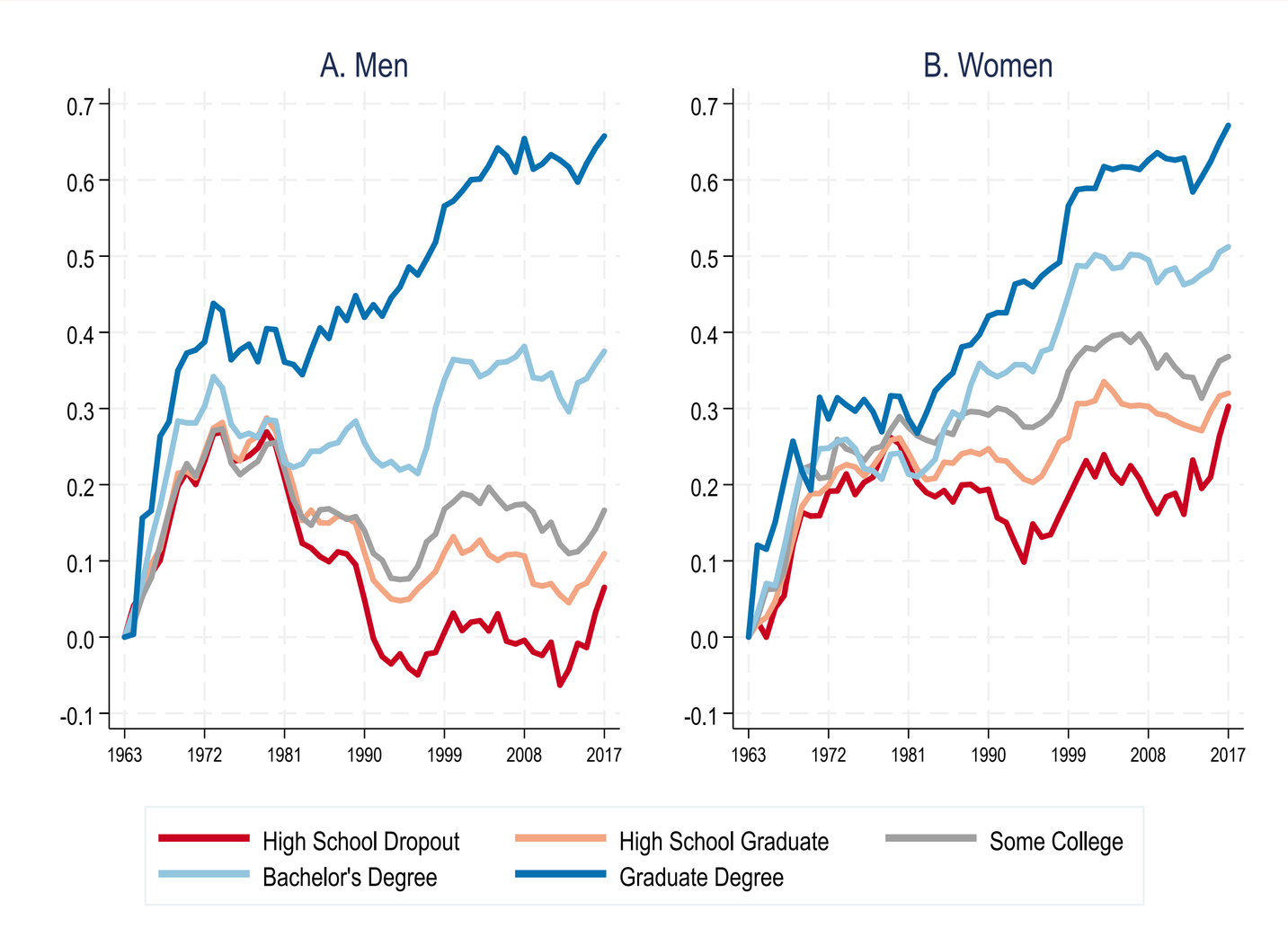
Role of Taxes and Transfers



Source: https://www.cbo.gov/system/files/2022-11/58353-HouseholdIncome.pdf

Rising Real Wage Inequality Across Educational Groups

Figure 1: Cumulative Change in Real Weekly Earnings of Working Age Adults Ages 18-64, 1963-2017



Skill-Biased Technical Change

Production Function

- Firms use high- and low-skill labor to produce output:

$$Y = F(L_L, L_H)$$

  - L_L: low-skill labor
  - L_H: high-skill labor
  - F: constant returns to scale

- Assume:

$$F(L_L, L_H) = \left((A_L L_L)^{\frac{\sigma-1}{\sigma}} + (A_H L_H)^{\frac{\sigma-1}{\sigma}} \right)^{\frac{\sigma}{\sigma-1}}$$

  - A_L: low-skill augmenting technology, A_H: high-skill augmenting technology
  - $\sigma > 0$: elasticity of substitution between high- and low-skill labor

Three Special Cases

$$F(L_L, L_H) = \left((A_L L_L)^{\frac{\sigma-1}{\sigma}} + (A_H L_H)^{\frac{\sigma-1}{\sigma}} \right)^{\frac{\sigma}{\sigma-1}}$$

1. If $\sigma \to \infty$, we have a linear production function:

$$F(L_L, L_H) = A_L L_L + A_H L_H$$

2. If $\sigma = 1$, we have a Cobb-Douglas production function:

$$F(L_L, L_H) = (A_L L_L)^{1/2} (A_H L_H)^{1/2}$$

3. If $\sigma \to 0$, we have a Leontief production function

$$F(L_L, L_H) = \min\{A_L L_L, A_H L_H\}$$

Firm's Profit Maximization

- Firms take the wage of each skill group as given and decide how many to hire

$$\max_{L_L, L_H} F(L_L, L_H) - w_L L_L - w_H L_H$$

- First-order conditions:

$$\underbrace{F_L(L_L, L_H)}_{\text{MPL of low-skill labor}} = w_L$$

$$\underbrace{F_L(L_L, L_H)}_{\text{MPL of high-skill labor}} = w_H$$

- Assume L_H and L_L are exogenous

Labor Demand

- With our functional form,

$$w_H = A_H^{\frac{\sigma-1}{\sigma}}(L_H)^{-\frac{1}{\sigma}}\left((A_L L_L)^{\frac{\sigma-1}{\sigma}} + (A_H L_H)^{\frac{\sigma-1}{\sigma}}\right)^{\frac{1}{\sigma-1}}$$

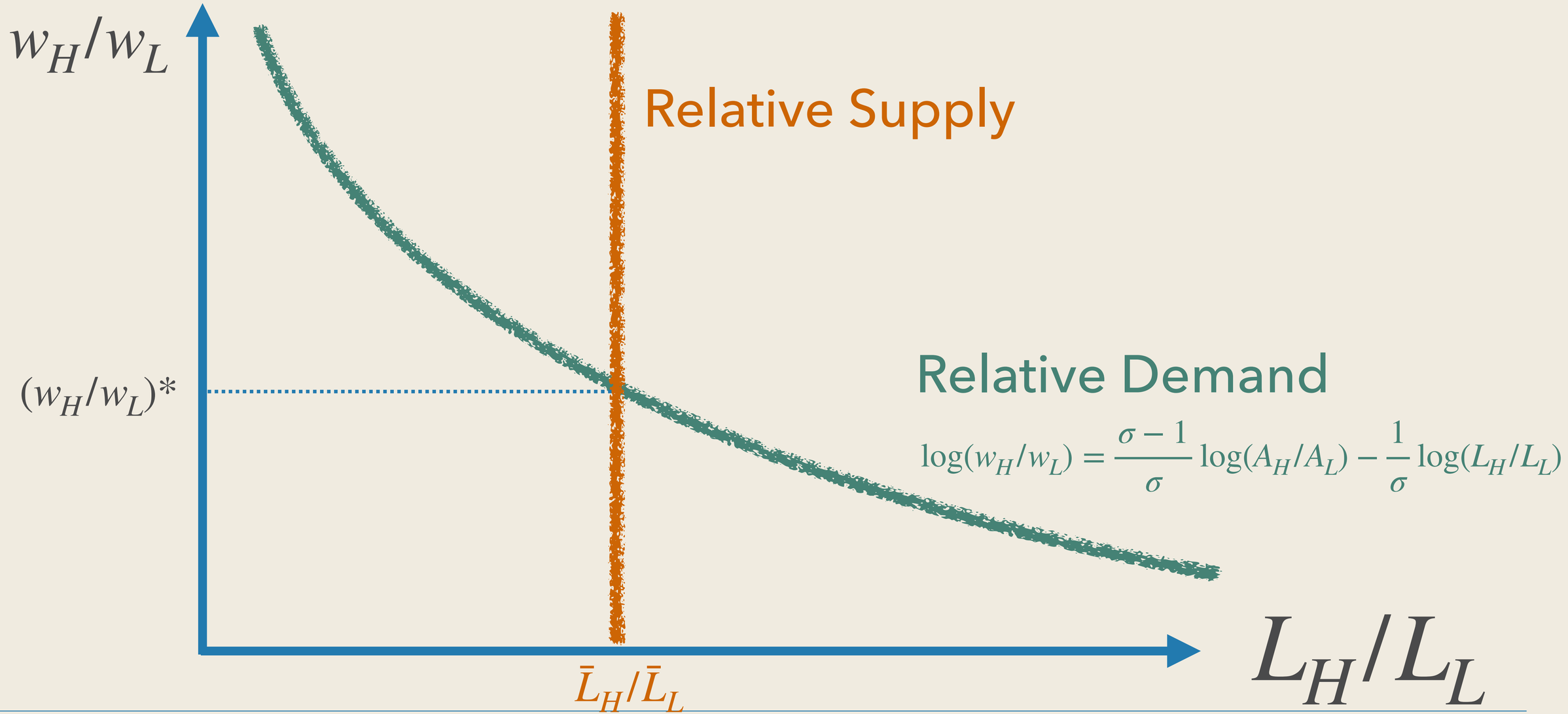
$$w_L = A_L^{\frac{\sigma-1}{\sigma}}(L_L)^{-\frac{1}{\sigma}}\left((A_L L_L)^{\frac{\sigma-1}{\sigma}} + (A_H L_H)^{\frac{\sigma-1}{\sigma}}\right)^{\frac{1}{\sigma-1}}$$

- Taking the ratio, relative labor dmeand, L_H/L_L, is

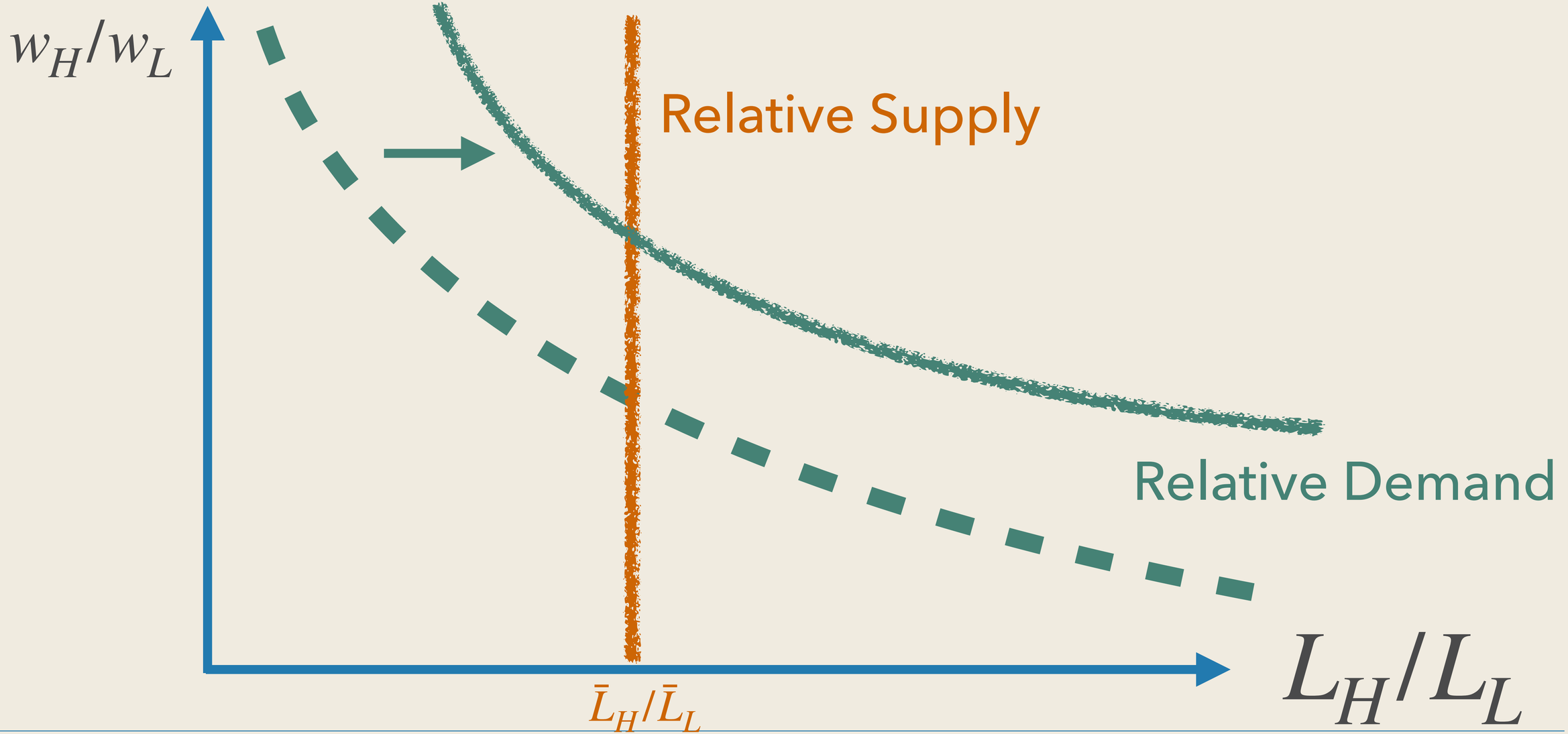
$$\log(L_H/L_L) = (\sigma-1)\log(A_H/A_L) - \sigma\log(w_H/w_L)$$

  - A rise in A_H relative to A_L
    - raises relative labor demand for skilled if $\sigma > 1$ (substitutes).
    - lowerss relative labor demand for skilled if $\sigma < 1$ (complements)

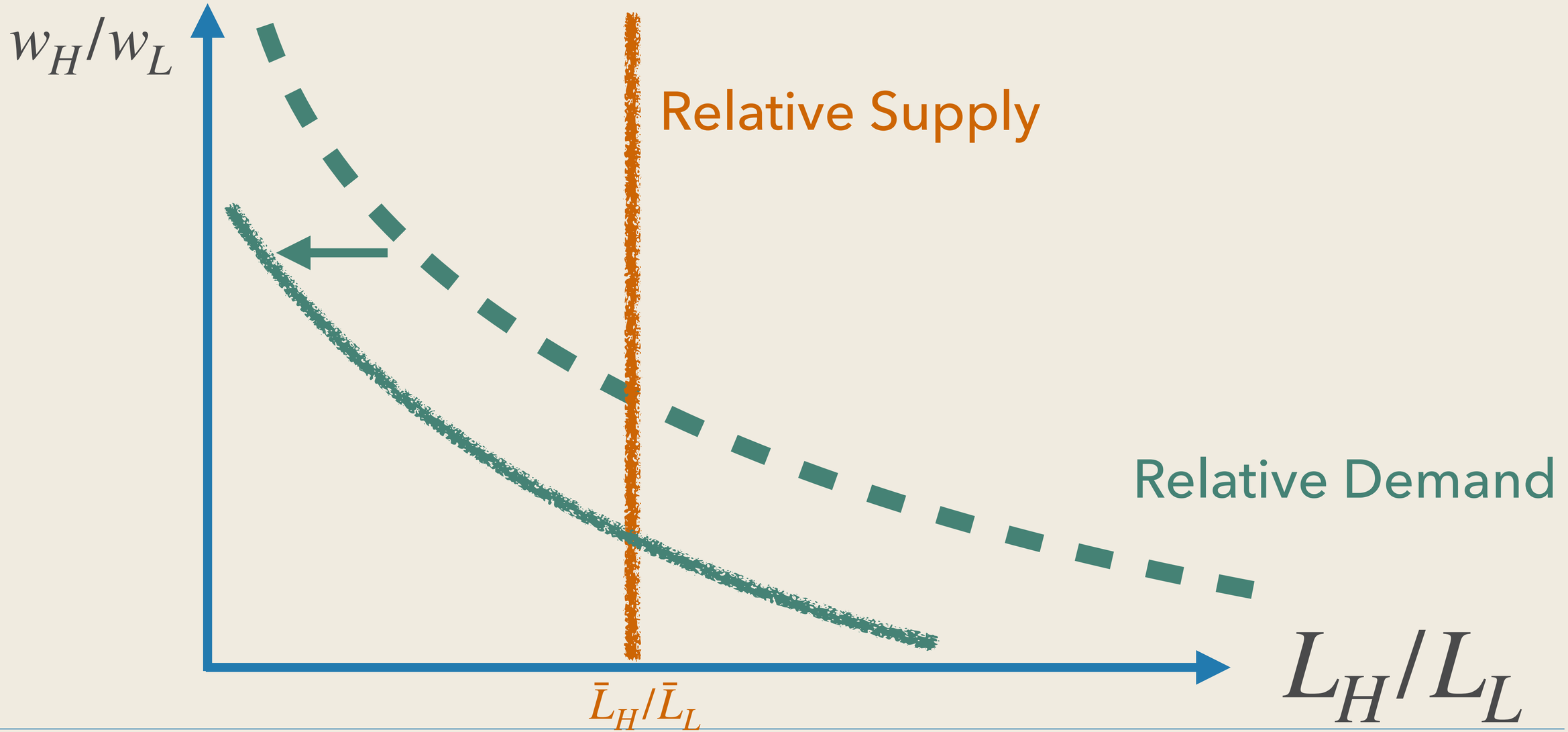
Demand and Supply



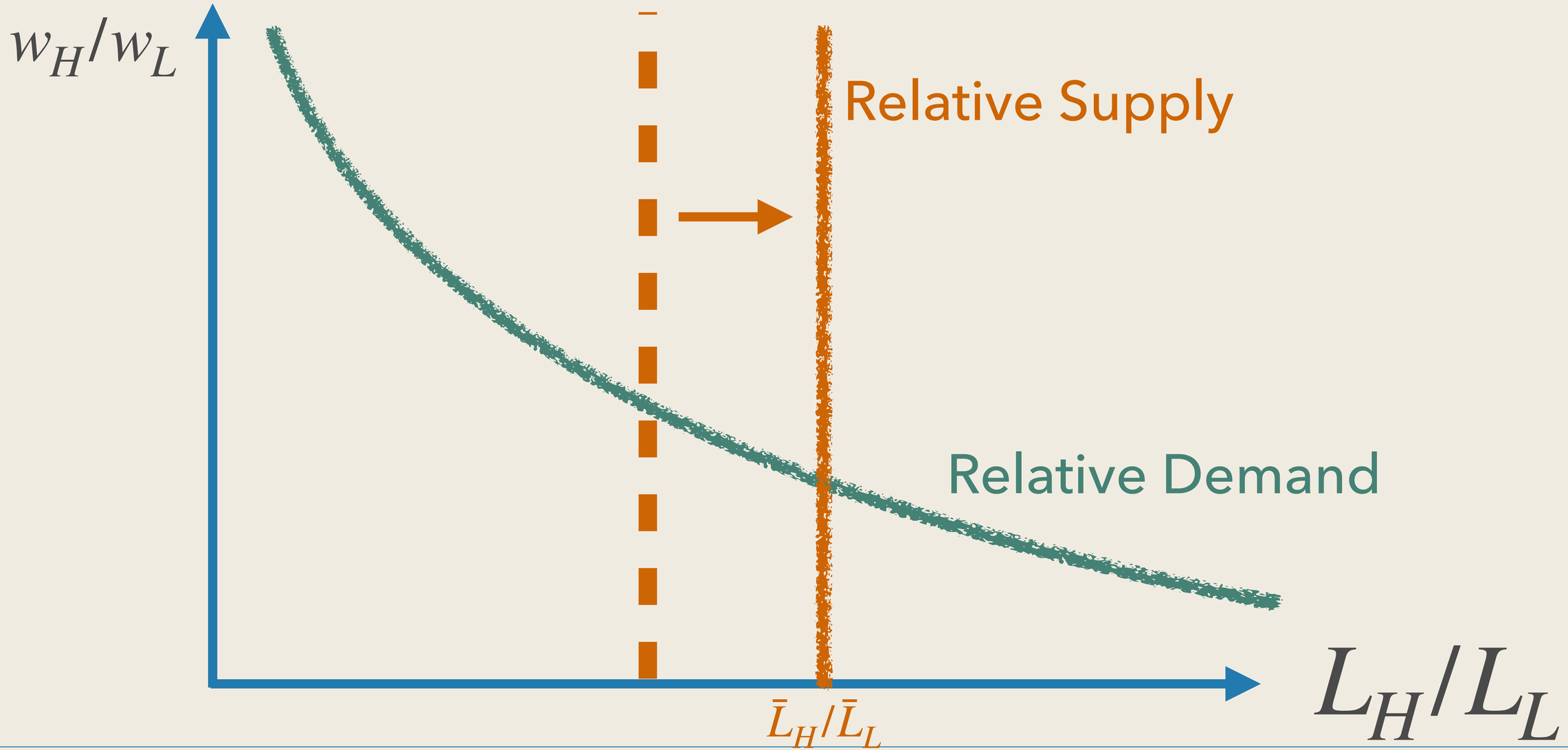
Increase in A_H/A_L if $\sigma > 1$



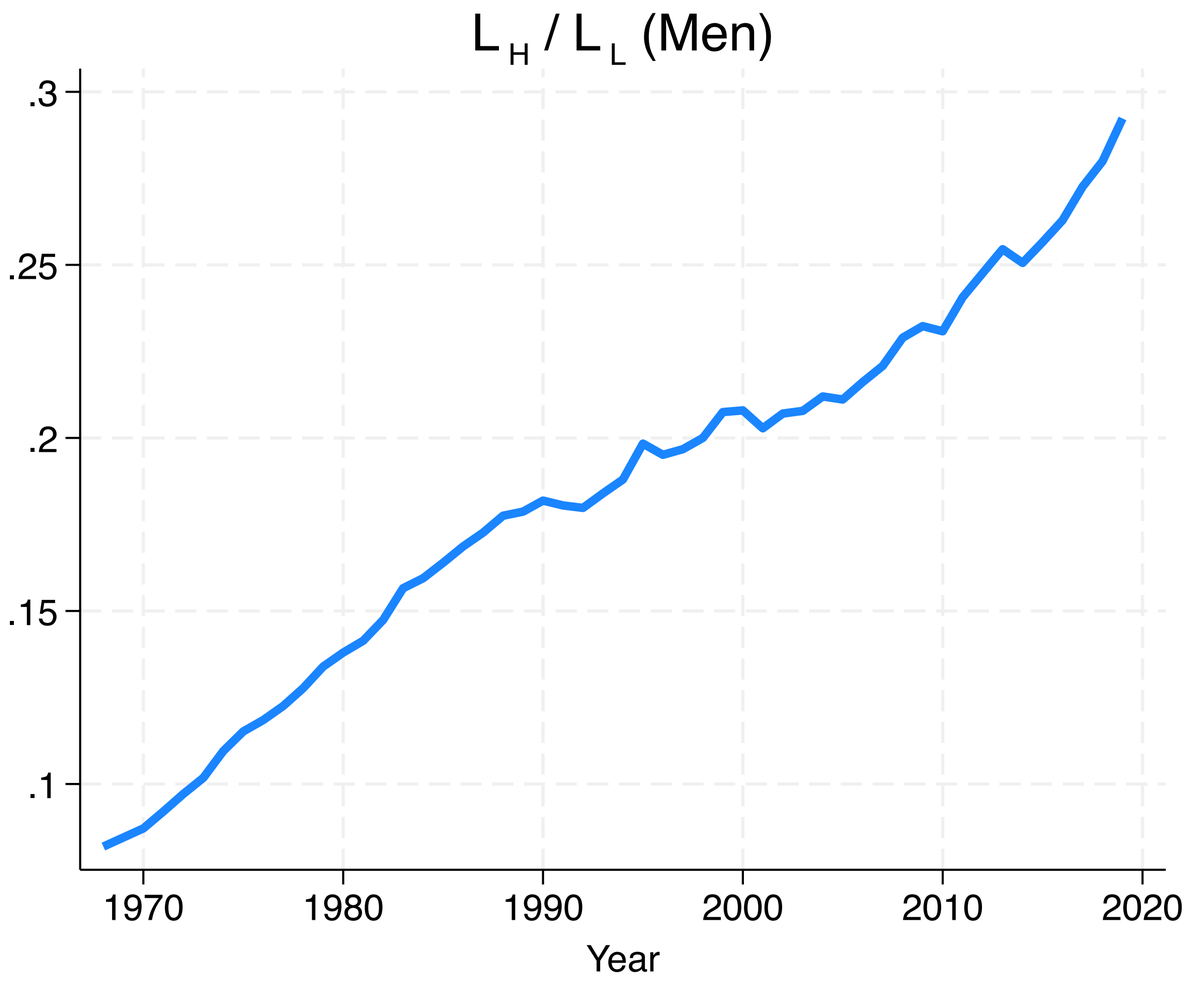
Increase in A_H/A_L if $\sigma < 1$

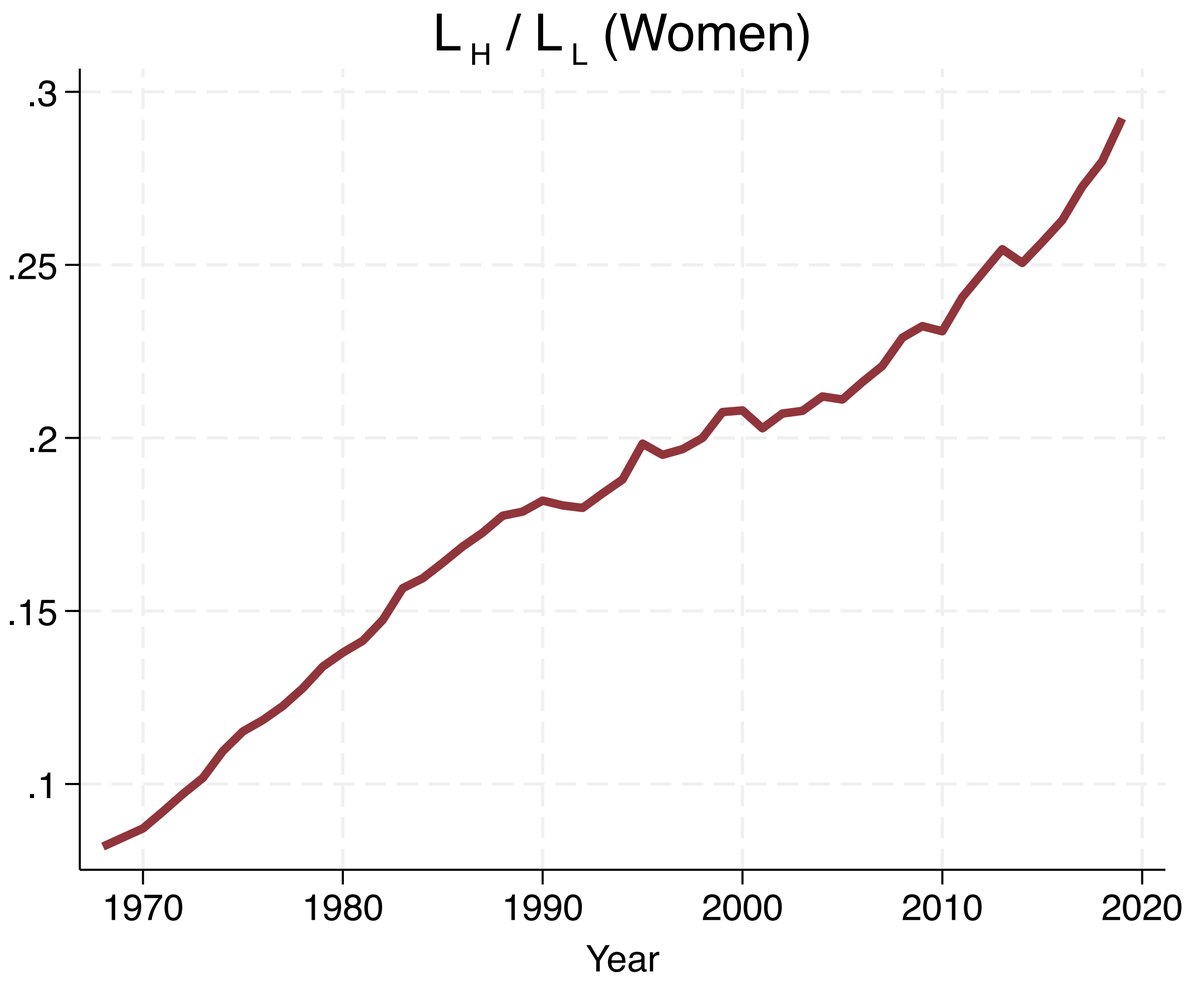


Increase in $\bar{L}_H/\bar{L}_L$



Relative Skill Supply





Data: March Current Population Survey

What Has Happened?

$$\log(w_H/w_L) = \frac{\sigma - 1}{\sigma}\log(A_H/A_L) - \frac{1}{\sigma}\log(L_H/L_L)$$

Went up!

Went up!

- What needs to have happened to A_H/A_L in the past?
- If $\sigma > 1$, A_H/A_L must have been rising (**skill-biased technical change**)
- The consensus among macroeconomists is that $\sigma > 1$

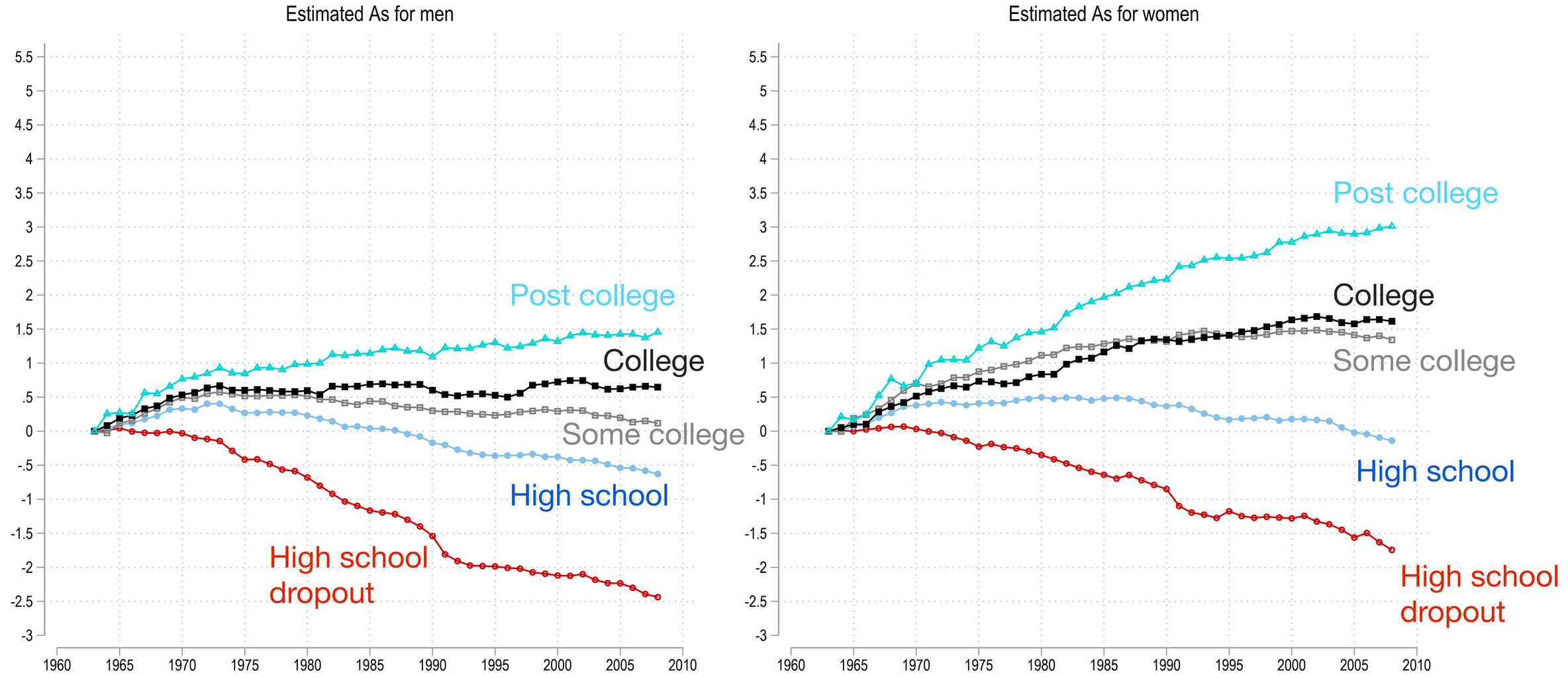
Inferring A_H and A_L

$$w_H = A_H^{\frac{\sigma-1}{\sigma}} (L_H)^{-\frac{1}{\sigma}} \left((A_L L_L)^{\frac{\sigma-1}{\sigma}} + (A_H L_H)^{\frac{\sigma-1}{\sigma}} \right)^{\frac{1}{\sigma-1}}$$

$$w_L = A_L^{\frac{\sigma-1}{\sigma}} (L_L)^{-\frac{1}{\sigma}} \left((A_L L_L)^{\frac{\sigma-1}{\sigma}} + (A_H L_H)^{\frac{\sigma-1}{\sigma}} \right)^{\frac{1}{\sigma-1}}$$

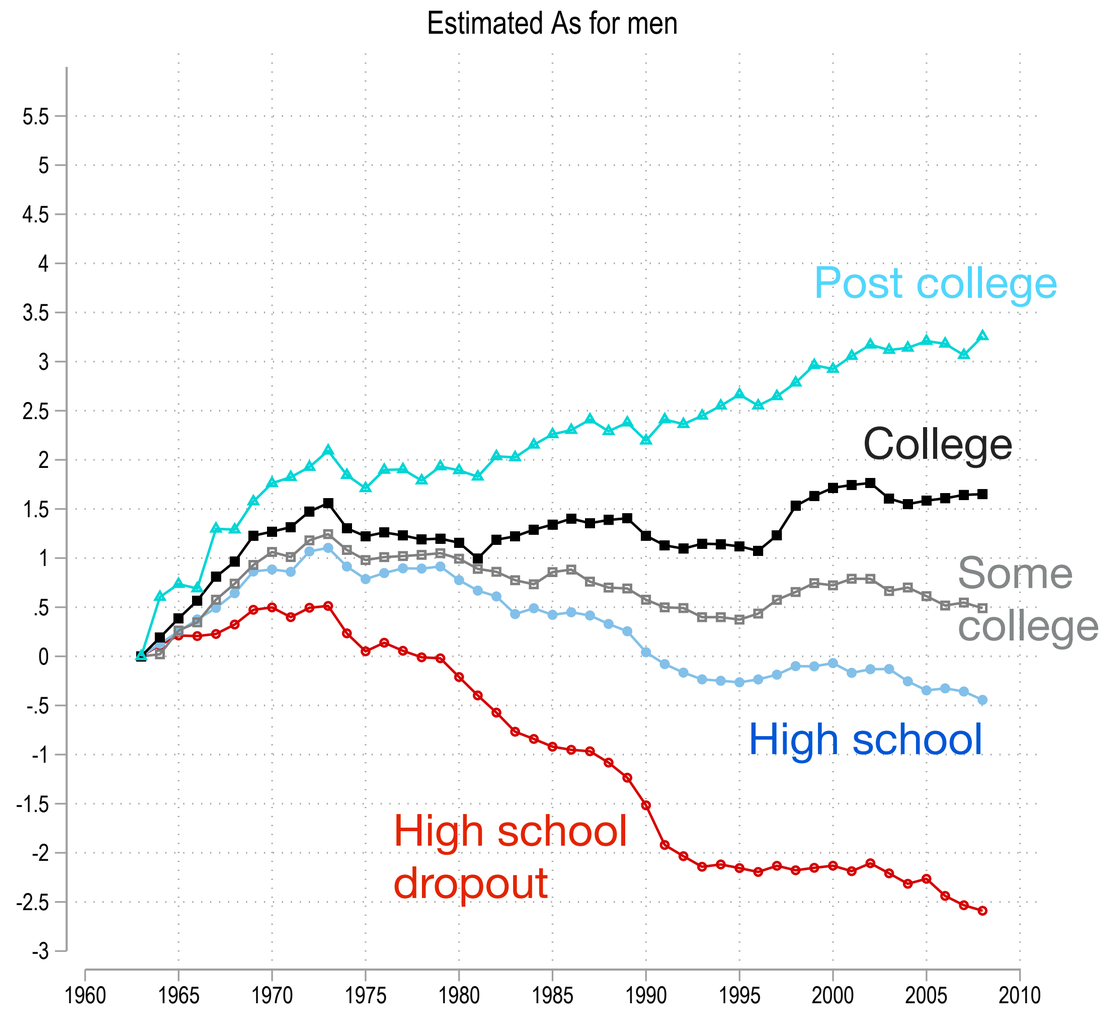
- Suppose we know σ (consensus around $\sigma \in [2,5]$)
- We observe (L_H, L_L) and (w_H, w_L) in the data
- We can reverse-engineer (A_H, A_L) in the data
  - Just as in how we constructed aggregate TFP (Solow residual)
  - Now each for different groups of people!
- Implement with more than two skill groups:
  - post-college, college, some college, high-school, high-school dropout

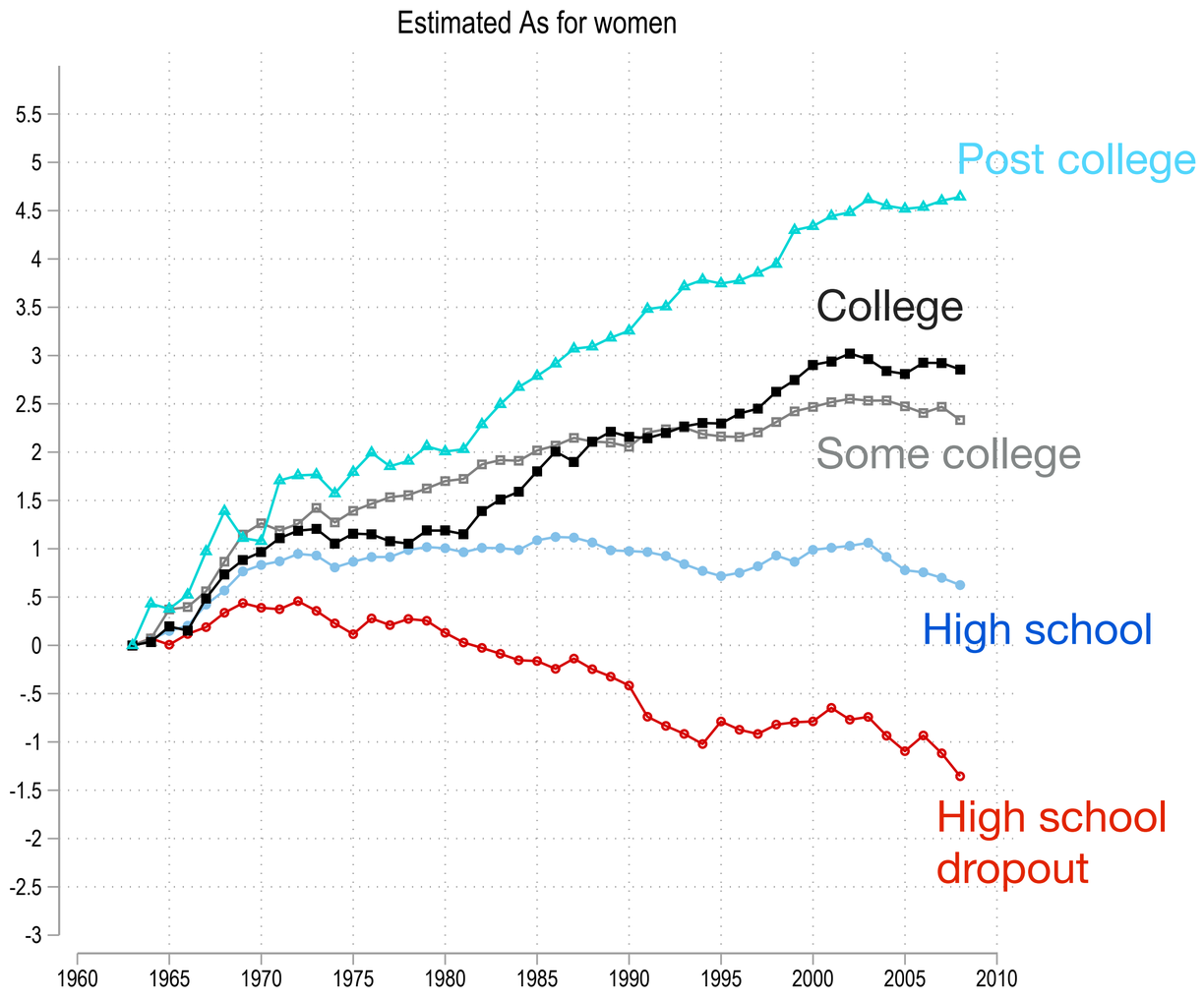
Inferred A with $\sigma = 2$



Source: Pascual Restrepo's 741 lecture notes

Inferred A with $\sigma = 5$





Source: Pascual Restrepo's 741 lecture notes

Why Does the Inferred Productivity Gap Larger when σ is Higher?

$$\log(A_H/A_L) = \frac{\sigma}{\sigma - 1}\log(w_H/w_L) + \frac{1}{\sigma - 1}\log(L_H/L_L)$$

Went up!

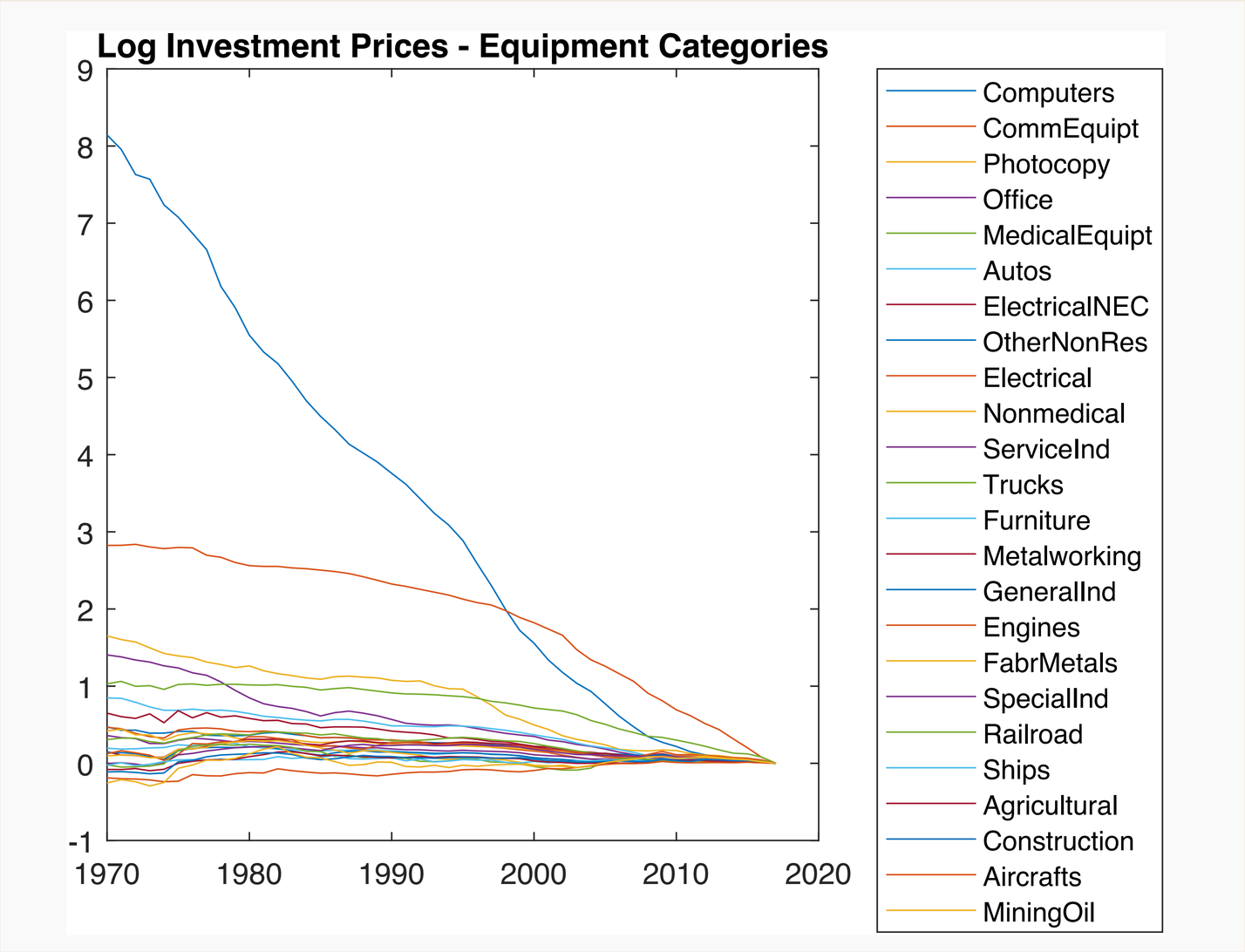
Went up!

Takeaway

- Productivity of more educated groups sharply increasing over time
  - 50-300% **increase** during 1962-2010
- Productivity of less educated groups sharply declining over time
  - 50-250% **decrease** during 1962-2010
- We infer a substantial degree of "skill-biased technological change"
- This still leaves several questions open
  - What is A_H?
  - What is A_L? What does it mean to have declining productivity?
- Let us try to understand A_H and A_L through two cases

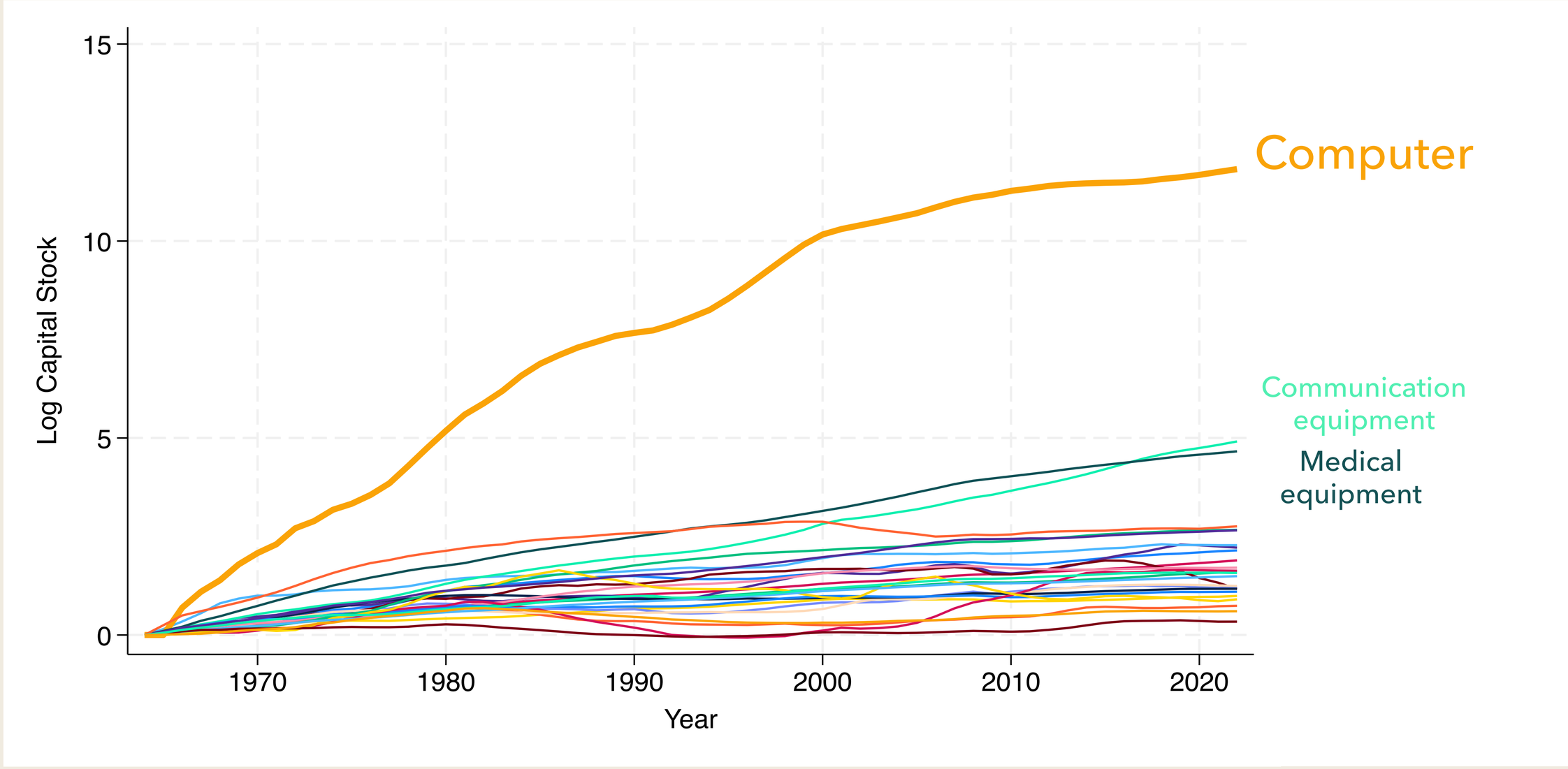
1. Information & Communication Technology – Akerman, Gaarder& Mogstad (2015)

Declining ICT Equipment Prices



Source: BEA and Gourio and Rognlie (2020)

Surge in ICT Capital Stock



Question

- How do the recent advancements in IC technology affect inequality?
- Setup: Noway 2001-2007
- Institutional background: National Broadband Policy
  - Goal: nationwide broadband access at uniform pricing
  - Means: infrastructure investments, local gov't mandates
- 428 municipalities differed in the timing of the rollout of broadband internet
  - compare municipality with early rollout to the late rollout
- Skill groups: (i) skill (college); (ii) medium (high-school); (iii) low (less than high-school)

Broadband Internet Availability in Norway

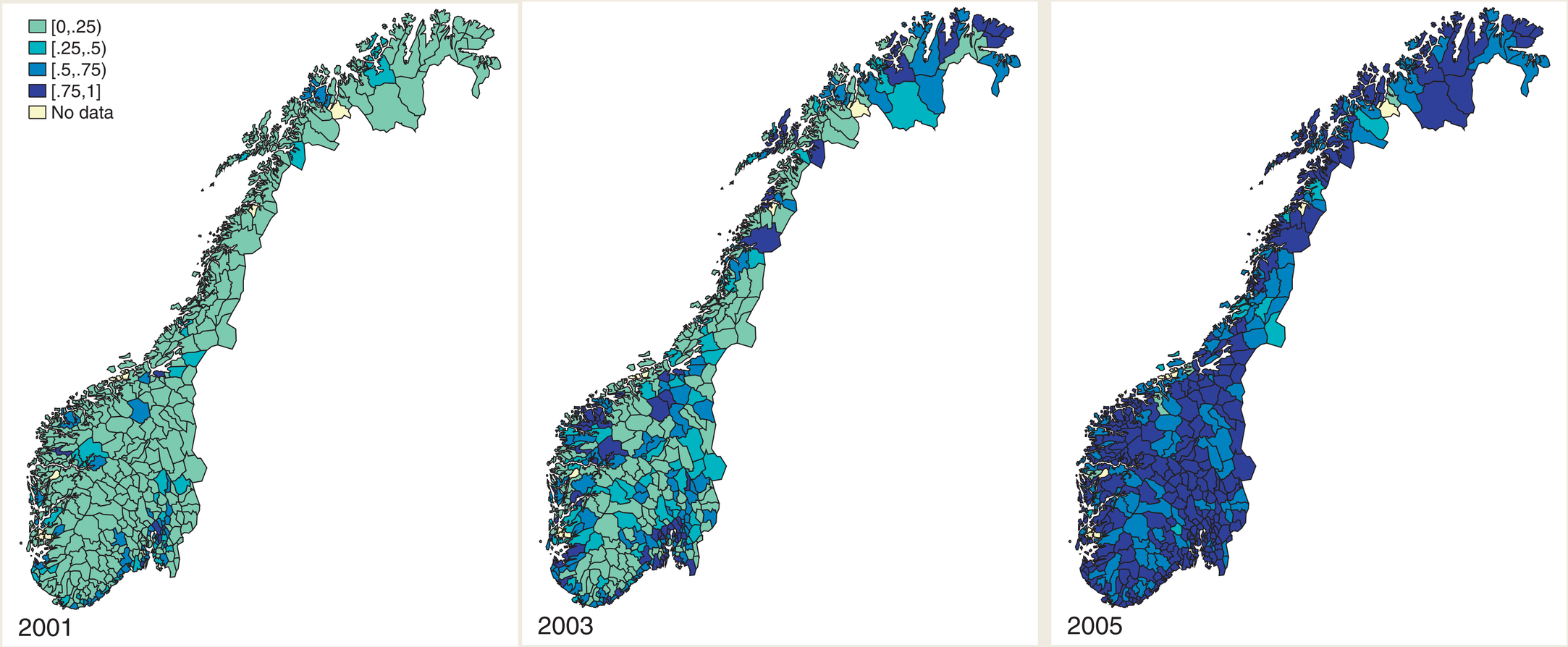
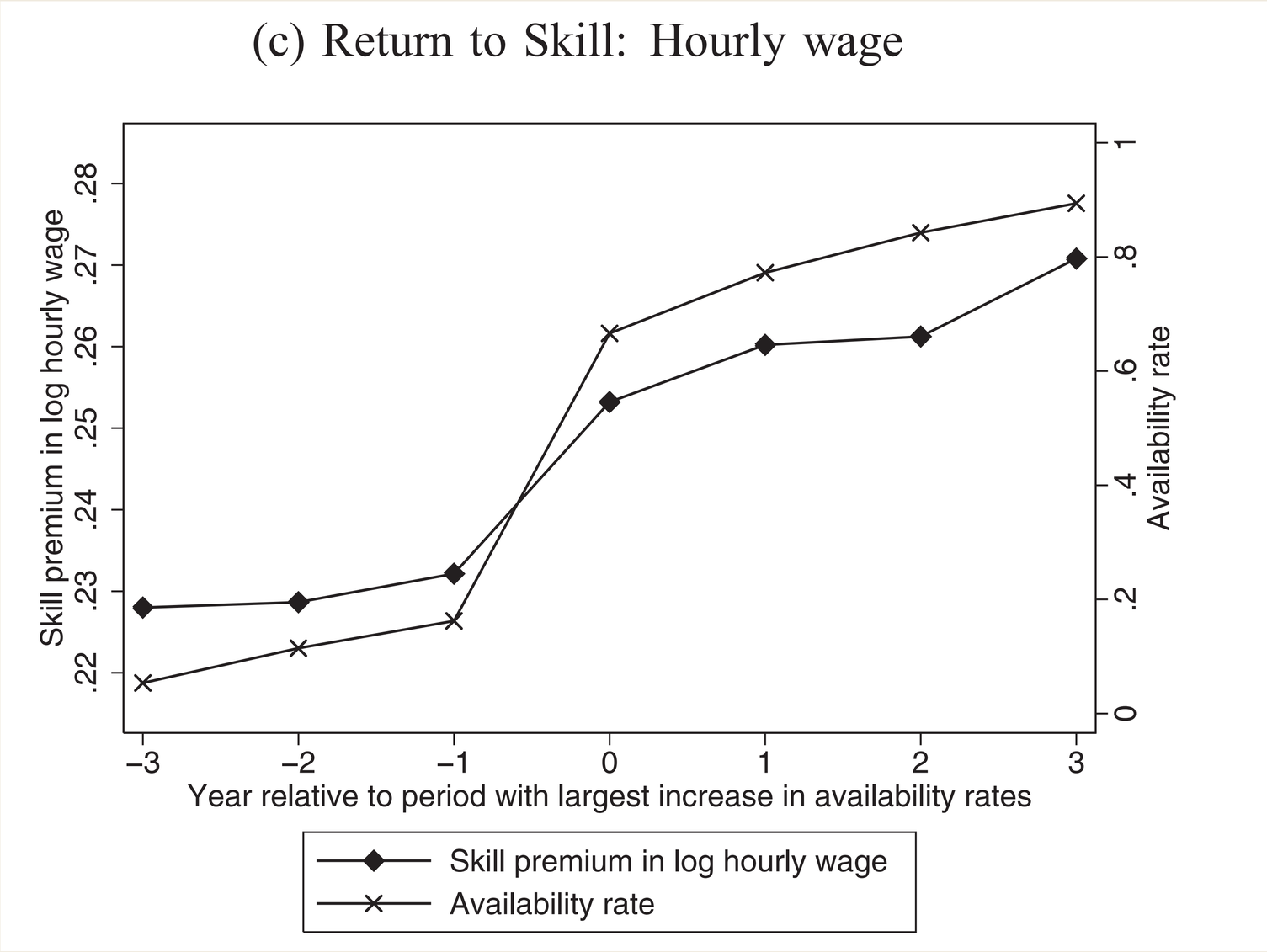


FIGURE I

Geographical Distribution of Broadband Availability Rates

The graphs show the geographical distribution of broadband availability rates of households in 2001, 2003, and 2005.

Impact of the Broadband Internet on Skill Premium



Impact on Wages and Employment

Dependent variable	(1)	(2)	(3)	(4)
	Log hourly wage		Employment	
	2 skills	3 skills	2 skills	3 skills
Availability ×				
Unskilled	−0.00622		0.000794	
	(0.00455)		(0.00252)	
Low skilled		−0.0108***		−0.00392
		(0.00325)		(0.00244)
Medium skilled		−0.00793		0.00388
		(0.00600)		(0.00281)
Skilled	0.0178**	0.0202***	0.0208**	0.0225**
	(0.00720)	(0.00692)	(0.00920)	(0.00892)
Worker-year observations	8,759,388	8,759,388	20,327,515	20,327,515
		p-values		
Test for no skill bias	.000	.000	.012	.001

- Availability of internet…
  (i) raises skilled wage by 2%; (ii) reduces low skilled wage by 1%

2. Automation and Industrial Robots – Acemoglu and Restrepo (2020)

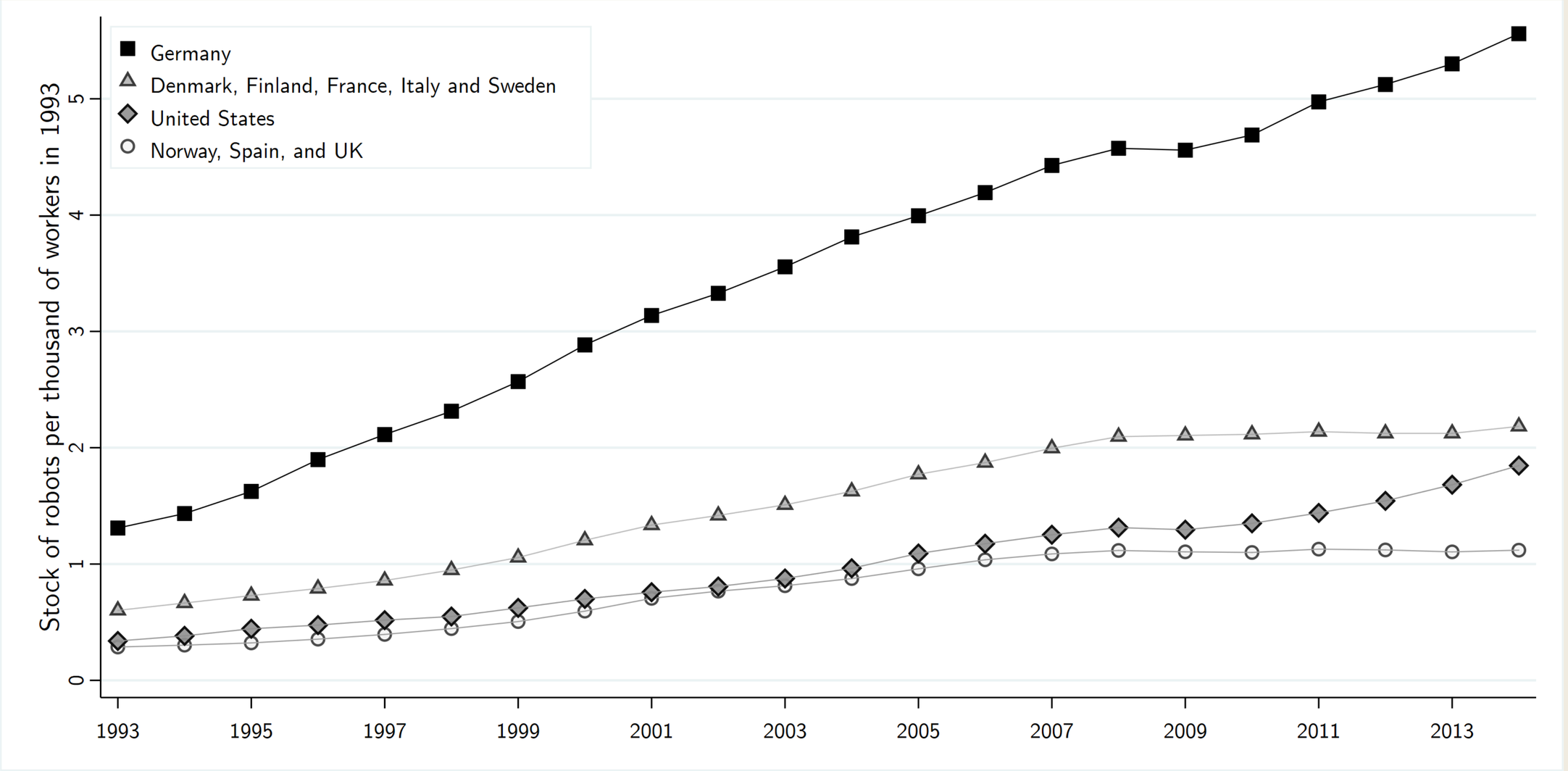
Robots and Jobs

Labor will become less and less important...More and more workers will be replaced by machines. I do not see that new industries can employ everybody who wants a job.

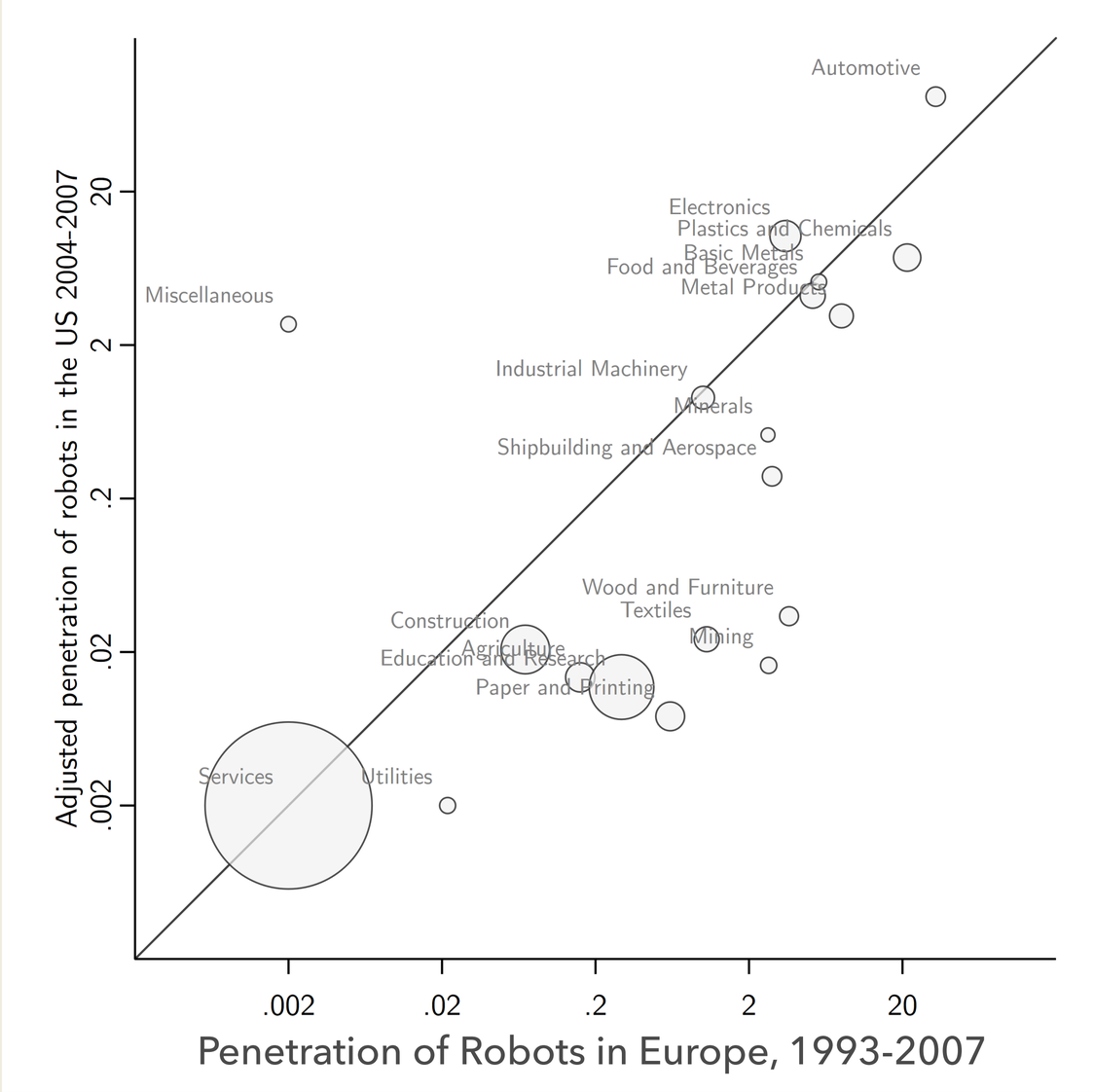
– Wassily Leontief

- How can a technological change reduce labor productivity?
- Industrial robots:
  - fully autonomous machines can perform several manual tasks
    ... such as welding, painting, assembly, handling materials and packaging
  - do not need a human operator
  - displace workers ⇒ effectively show up as a reduction in labor productivity

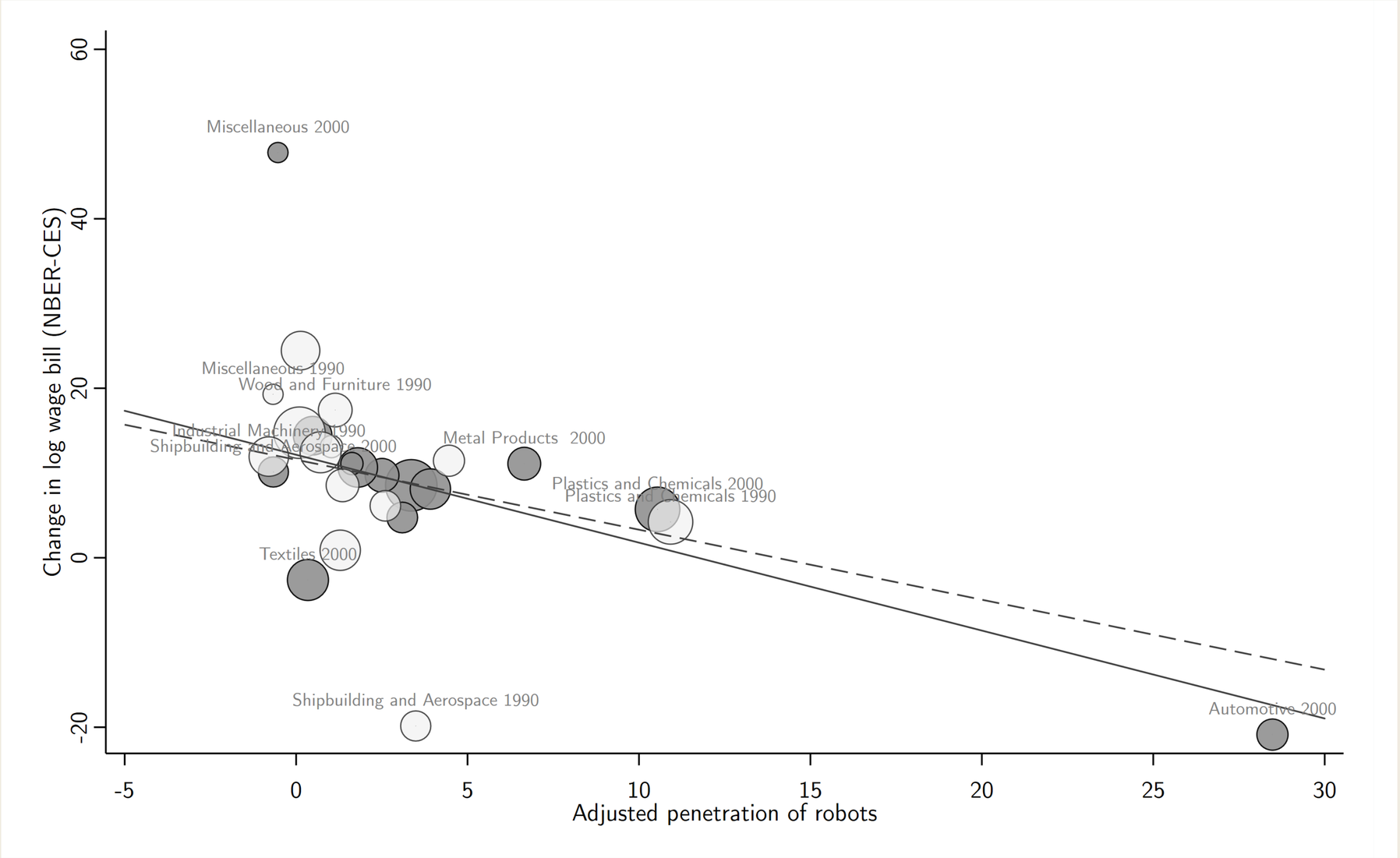
Industrial Robots per Thousand Workers



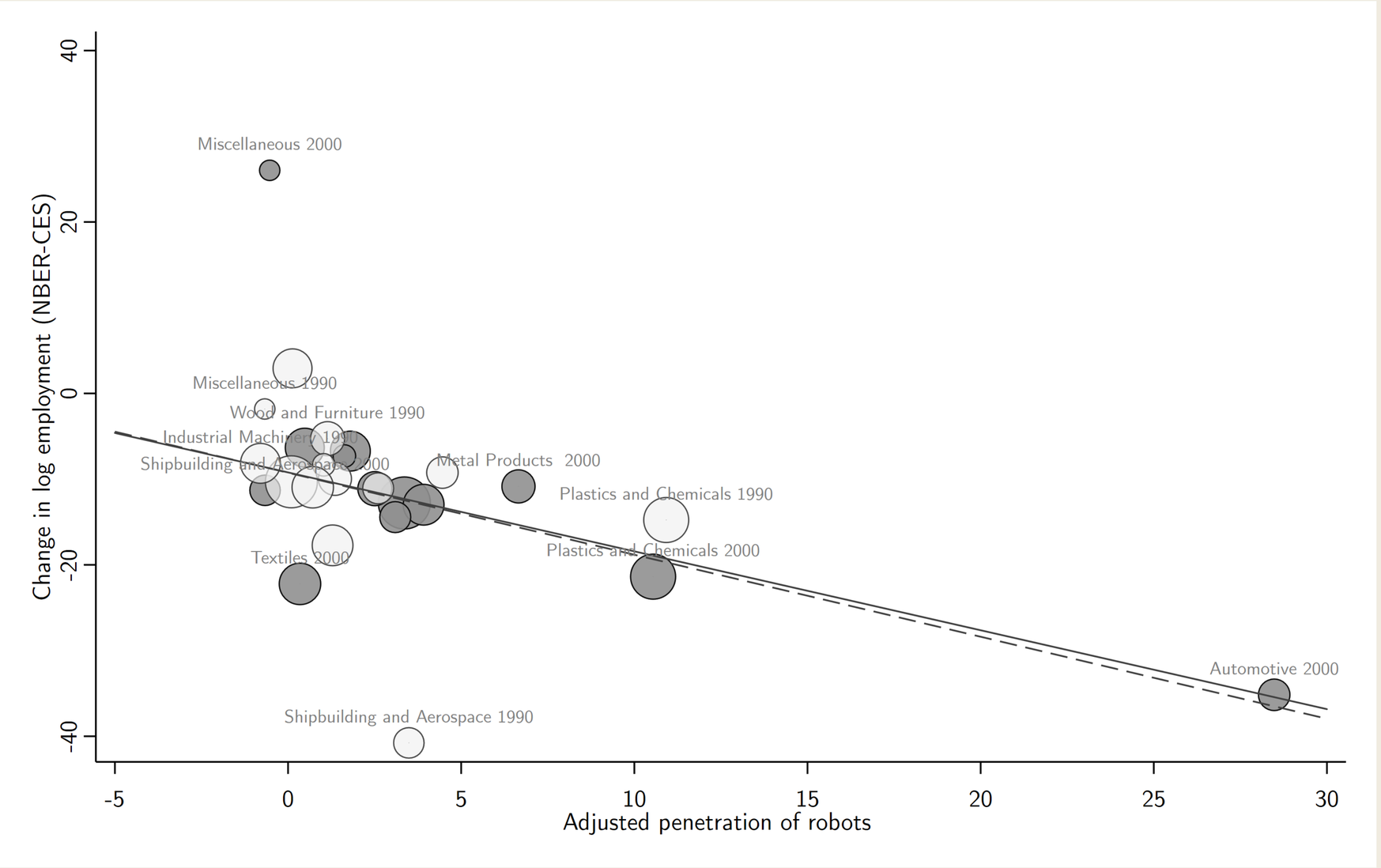
Industry Variation



Robot Penetration and Industry Wages



Robot Penetration and Industry Employment



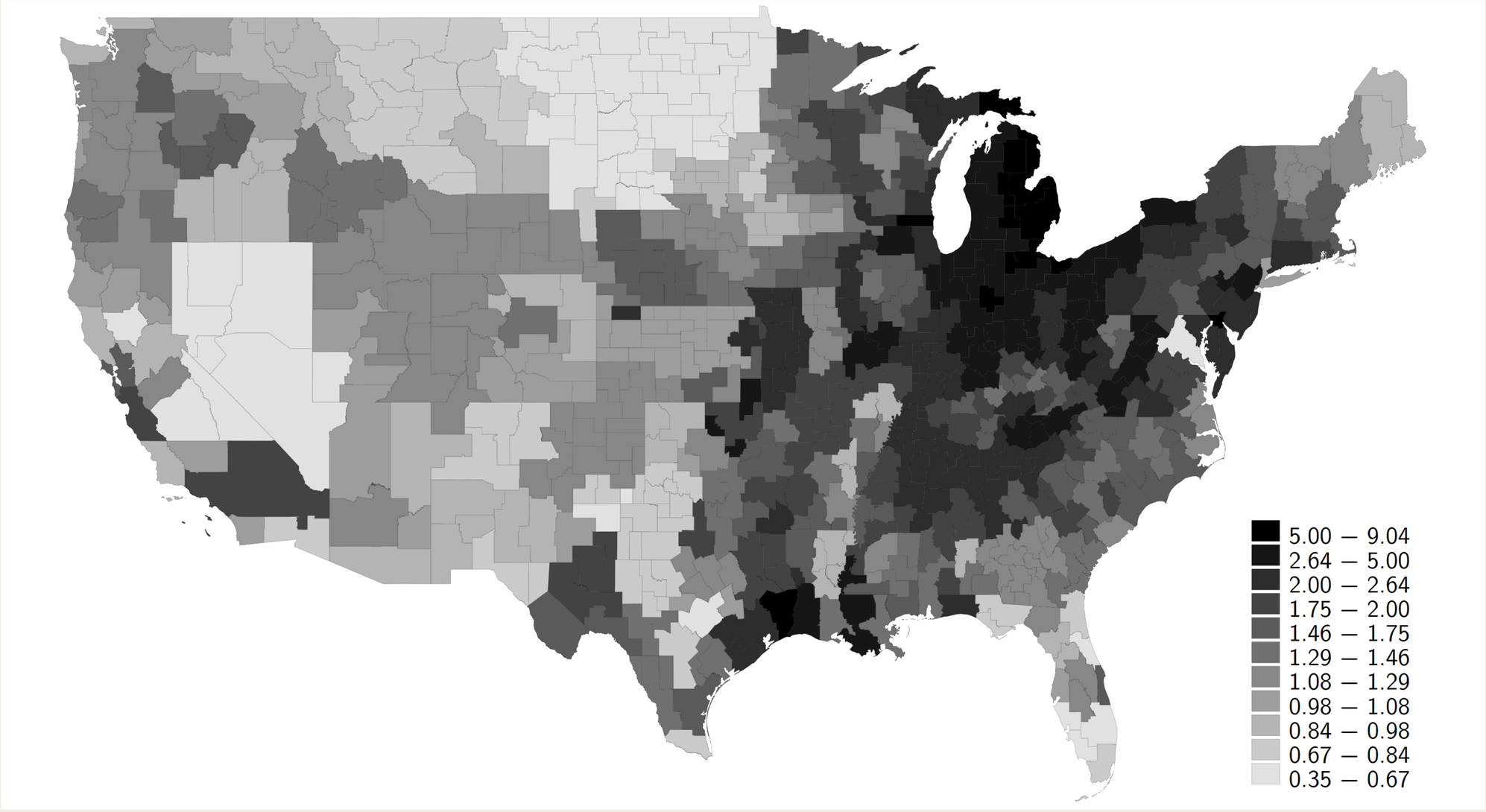
Regional Exposure to Robots

- At the industry level, one more robot per thousand workers is associated with
  - a reduction in wages by 0.9%
  - a reduction in employment by 1.1%

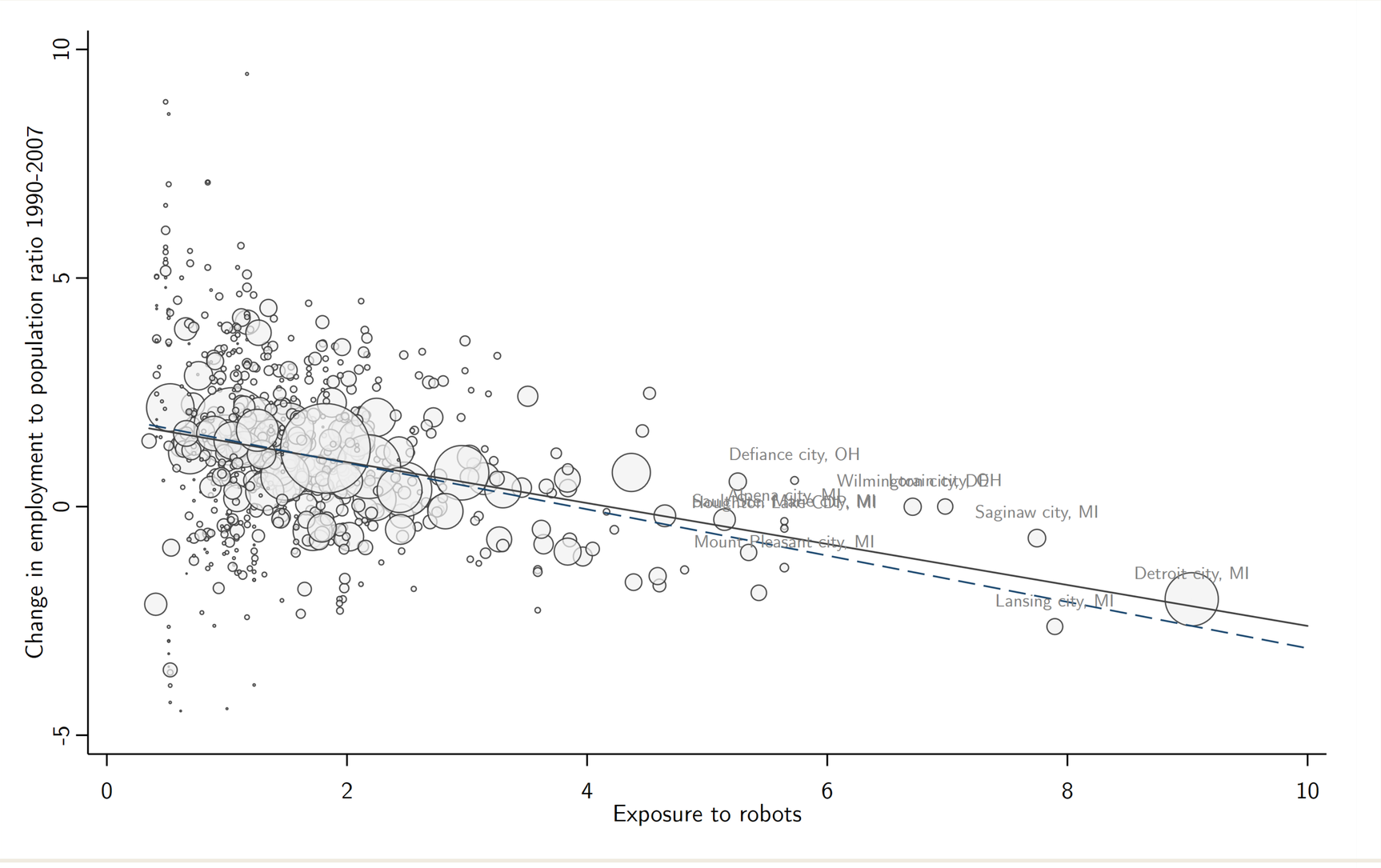
- We now turn to regional analysis

- US regions greatly differed in industry compositions
  $\Rightarrow$ they greatly differed also in exposures to robots

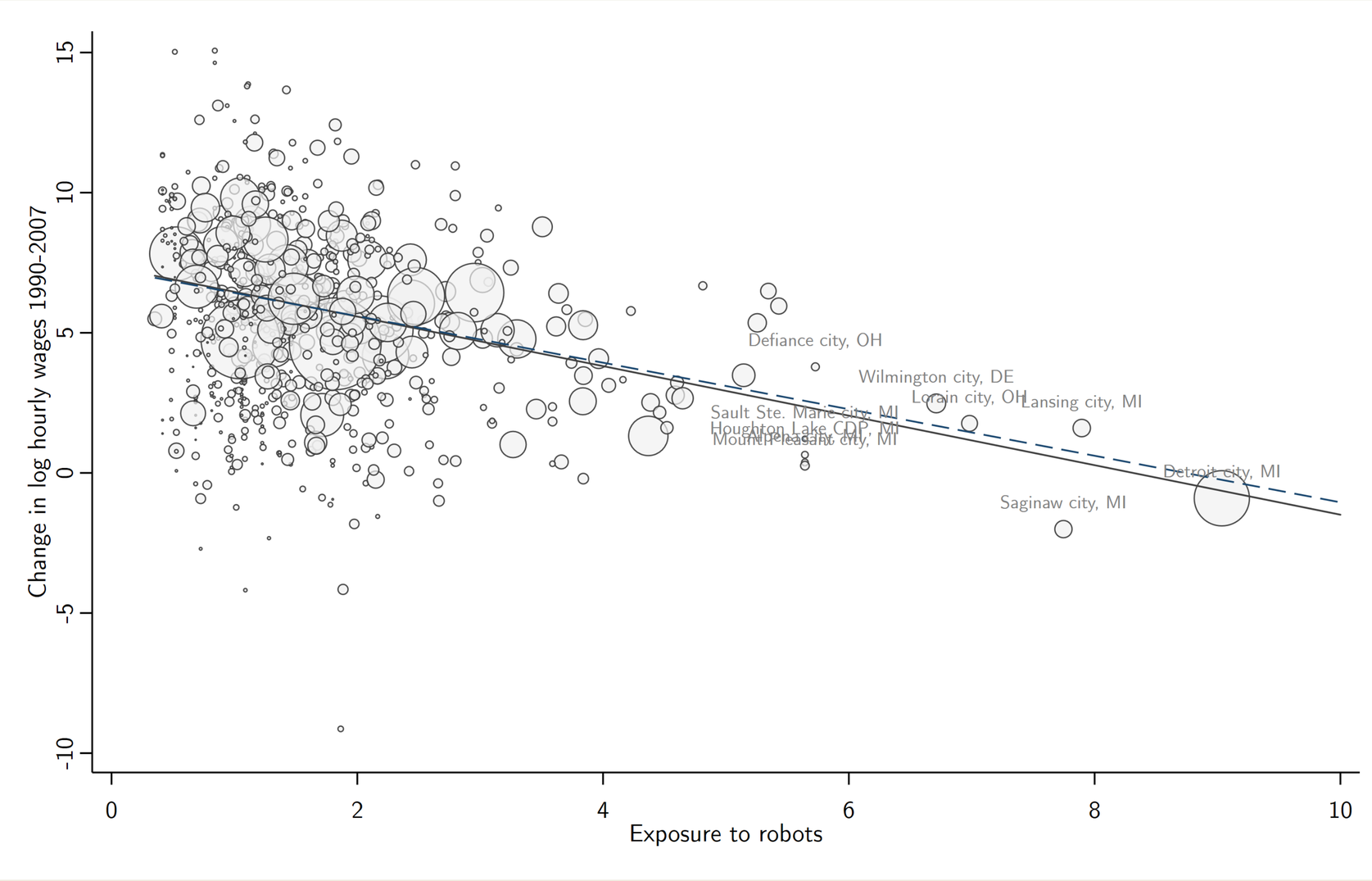
Exposure to Robots



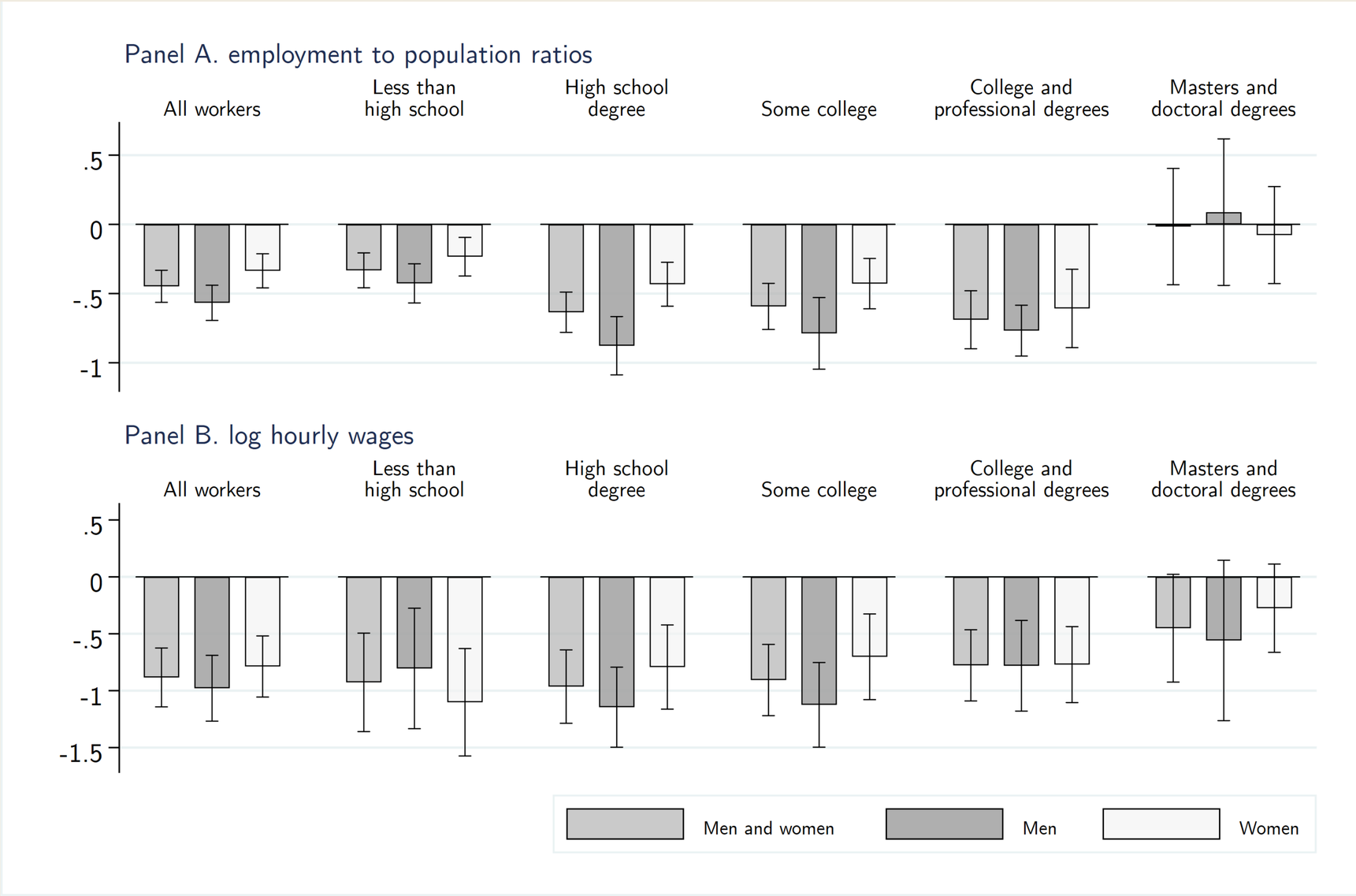
Robots and Regional Employment



Robots and Regional Wages



Effect by Educational Groups



Quantitative Magnitude

- Robots per worker thousand workers increased by 1.5 in 1993-2014
- This implies
  - 0.3 p.p. decline in employment-to-population ratio
  - 0.42% decline in overall wages
- Robots show up as a decline in worker productivity
  … because they **displace** workers

Takeaway

- In order to explain the sharp rise in the wage inequality in the US,
  - Productivity of more-educated workers needs to be sharply rising
  - Productivity of less-educated workers needs to be sharply falling
- What exactly are these “productivity”? We looked at
  1. Internet
  2. Automation
- Other candidates:
  - offshoring, outsourcing, import competition, AI? Chat GPT?
- We still miss a comprehensive understanding